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The Canadian Small Business Survival Guide: How to Start and Operate Your Own Successful Business (revised and expanded ed)

By Benj Gallander

Dundurn Group Ltd. Paperback. Book Condition: new. BRAND NEW, The Canadian Small Business Survival Guide: How to Start and Operate Your Own Successful Business (revised and expanded ed), Benj Gallander, For anyone contemplating starting a small business with potential sales of a few thousand dollars up to the two million level, and for those who currently run their own businesses, this is the most comprehensive, up-to-date guide available. The Canadian Small Business Survival Guide will not only instruct beginners whose business knowledge is limited, but also provide a wealth of interesting information for experienced entrepreneurs. The author has covered every imaginable facet of running a successful business. The topics include: types of business, financing, government assistance, locations, franchises, and marketing. One section, presented with step-by-step instructions, explains how to prepare necessary financial statements and business plans. The book also includes charts, checklists, exhibits, graphs, and tables that are indispensable for entrepreneurs and for those seeking a business loan. 10th Printing - over 25,000 sold Most popular book on small business in Canada This edition completely revised and updated - contains new sections on computers and the Internet.



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