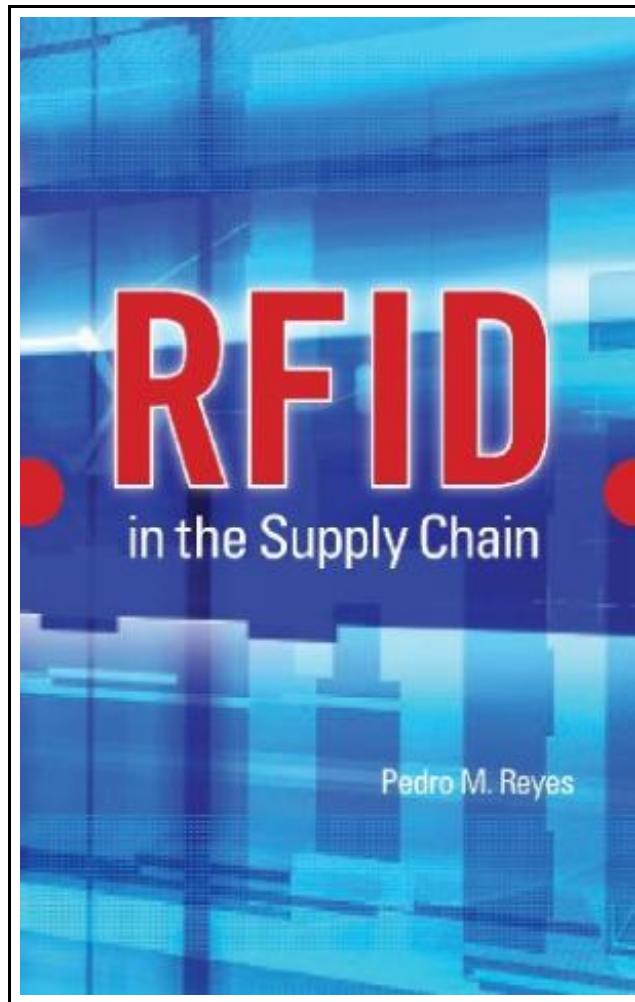


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McGraw-Hill Education - Europe, United States, 2011. Hardback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. This is a practical guide to improving supply chain operations with RFID. Written by the Director of the Center for Excellence in Supply Chain Management at Baylor University, *RFID in the Supply Chain* offers expert insight to help you decide whether, when, and how to use RFID technology to improve supply chain management processes. This informative volume provides a technological overview of RFID and explains the three architecture layers of the Electronic Product Code (EPC) global standards: identify, capture, and exchange. Building consensus for RFID adoption as well as security and privacy concerns are discussed. Real-world case studies illustrate the broad range of RFID applications across industries. A summary of RFID benefits and a look ahead at future implementations conclude this detailed resource. Coverage includes: technical overview of RFID technology basics and systems components; advantages and limitations of RFID EPC global industry standards; operational, technical, and financial challenges in designing RFID applications; RFID security and privacy concerns and solutions; business analytics and building the business case for RFID implementation; improved supply chain visibility; improved asset visibility and capital goods tracking; work-in-progress tracking - managing internal supply chains; library management systems; and, returnable asset tracking. It features 32 case studies of successful RFID implementation at: Gillette, Charles Voge Group, Intermountain Healthcare, Walter Reed Army Medical Center, AeroScout, Erlangen University Hospital (Germany), Royal Phillips Electronics, Pro-X Pharmaceuticals, Endware Defense Systems, National Library Board Singapore, Belgian University Library, Rewe Group, and many others.

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