



## New Rules for the New Economy: Ten Radical Strategies for a Connected World

By Kevin Kelly

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, New Rules for the New Economy: Ten Radical Strategies for a Connected World, Kevin Kelly, Forget supply and demand. Forget computers. The old rules are broken. Today, communication, not computation, drives change. We are rushing into a world where connectivity is everything, and where old business know-how means nothing. In this new economic order, success flows primarily from understanding networks, and networks have their own rules. In New Rules for the New Economy, Kelly presents ten fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. Succinct and memorable, New Rules explains why these powerful laws are already hardwired into the new economy, and how they play out in all kinds of business -- both low and high tech -- all over the world. More than an overview of new economic principles, it prescribes clear and specific strategies for success in the network economy. For any worker, CEO, or middle manager, New Rules is the survival kit for the new economy.



**READ ONLINE**  
[ 4.98 MB ]

### Reviews

*This book might be worth a read, and superior to other. Of course, it really is engage in, still an interesting and amazing literature. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Prof. Valentin Hane MD**

*This publication is wonderful. I actually have go through and i am sure that i am going to going to study once more once more down the road. I am easily could get a enjoyment of studying a written book.*

-- **Mozelle Halvorson**

## See Also



### **Prevent-Teach-Reinforce for Young Children: The Early Childhood Model of Individualized Positive Behavior Support**

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Prevent-Teach-Reinforce for Young Children: The Early Childhood Model of Individualized Positive Behavior Support, Glen Dunlap, Kelly Wilson, Phillip S. Strain, Janice K. Lee, "Learn more about the insights in this book in online..."



### **Puzzle for the Secret Seven**

Hachette Children's Group. Paperback. Book Condition: new. BRAND NEW, Puzzle for the Secret Seven, Enid Blyton, The Secret Seven are Peter and his sister Janet, Jack, Colin, George, Pam and Barbara. They meet every holiday in the shed at the bottom of...



### **Fun Festivals (Orange B) NF**

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Fun Festivals (Orange B) NF, Diana Noonan, This title is part of Pearson's Bug Club - the first whole-school reading programme that joins books and an online reading world to teach today's children...



### **TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2) (Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...